



Dr. Cherry A. Collier, is a Life Coach and a College/Corporate Speaker that is often seen on tv and heard on radio. She spent over 15 years developing her mastery with a Ph.D. and Masters of Science from the University of Georgia in the field of Applied Social Psychology and a Bachelors of Arts graduating Magna Cum Laude from Spelman College in 1991. She has worked with numerous fortune 500 companies and colleges: including the Coca Cola Company, SunTrust, Sharp Electronics and Auburn University just to name a few. Dr. Cherry has studied, learned and applied the theory of Attitude to earn the title “Dr. Cherry”. Dr. Cherry specializes in Self Esteem, Self Management, Self Discovery and the Secret Psychology of Success which includes self- love.

She is the author of Move Out of Your Own way, 8 Simple Moves to an Extreme Attitude Makeover and coauthor of How to be a Super Achiever and Mission Possible with Dr. Steven Covey and Brian Tracey.

She remembers having it all; a 6-figure job, both parents living, a loving and supportive relationship, and all the other things that go along with the fairy tale life. Suddenly, her dreams were turned inside out; forcing her to make some very tough life choices. Her greatest choice was choosing a positive attitude. She believes that success is in each of us. Especially you!