

Dr. Cherry A. Collier is the Breakthrough Doctor, a Master Personal and Professional Effectiveness Expert who specializes in helping her clients Move out of their own way to extraordinary results.

She has spent over 15 years developing her mastery with a Ph.D. and Masters of Science from the University of Georgia in the field of Applied Social Psychology concentrating in Business and a Bachelors of Arts graduating Magna Cum Laude from Spelman College. She has worked with numerous fortune 500 companies and colleges: including the Coca Cola company, Georgia Pacific, SunTrust, Sharp Electronics and Auburn University just to name a few. Dr. C. has studied, learned and applied the theory of business psychology to earn the title “Dr. C.”.

Dr. C. is the author of “Move Out of Your Own Way, 8 Simple Moves to an Extreme Attitude Makeover and coauthor of How to be a Super Achiever and Mission Possible with Dr. Steven Covey and Brian Tracey.

She remembers having it all; a 6-figure job, both parents living, a loving and supportive relationship, and all the other things that go along with the fairy tale life. Suddenly, her dreams were turned inside out; forcing her to make some very tough life choices. Her greatest choice was choosing a positive attitude. She believes that magic is in each of us. Especially you!